

State of North Carolina Office of the Governor

For Release: IMMEDIATE
Date: August 6, 2008 Contact: Renee Hoffman
Phone: 919/733-5612

GOV. EASLEY ANNOUNCES SPECIAL "BOOZE IT & LOSE IT" ENFORCEMENT BLITZ .08.08.08 Reminds Motorists of North Carolina's legal blood alcohol concentration

RALEIGH – Gov. Mike Easley today announced that law enforcement officers across the state will conduct a one-day "Booze It & Lose It" enforcement blitz this Friday, 08.08.08, as a reminder for motorists not to drink and drive. The North Carolina Governor's Highway Safety Program is coordinating the campaign, which symbolizes North Carolina's blood alcohol concentration limit of .08.

"Our 'Booze It & Lose It' campaigns accomplish two goals: removing drunk drivers from the roads and educating the public about the danger of impaired driving," said Easley. "This one-day enforcement blitz is a good reminder to motorists that drinking alcohol and driving are a deadly mix."

In recognition of the date, state and local law enforcement officers will be conducting stepped-up checkpoints and patrols across the state Friday night. Several of the checkpoints will include the use of North Carolina's six mobile breath testing units, otherwise known as BATmobiles.

In 2007, 488 North Carolinians died as a result of alcohol-related crashes and more than 9,000 were seriously injured.

For more information about this or other highway safety issues, contact the DOT Communications Office at (919) 733-2522, or visit the GHSP Web site at: www.ncdot.org/programs/ghsp.

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(Triangle area media note: The Wake County Sheriff's Department Office is hosting a multi-agency checkpoint Friday night. The briefing will be held at the Mt. Auburn Training Center, 2425 E. Garner Road at 9:30 p.m. For more information, contact Public Information Director Phyllis Stephens at (919) 291-7046.)